

## News from Health@Work

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### **Drunken workers surprise commuters**

Health@Work (H@W) gave commuters a surprise at Moorfield's station yesterday with the re-launch of their workplace alcohol campaign.

The charity employed two actors to pose as drunken workers at the station, to promote the "Clarity" campaign. "Clarity" aims to encourage sensible alcohol consumption amongst city workers and support employers to positively deal with workplace alcohol problems.

Keith Gorman from Health@Work said: "Early morning workers were certainly amused and startled by the PR stunt, but while it was all in good fun, we want to bring attention to a serious issue - alcohol misuse in the workplace. This is a major problem in England, costing our economy up to £6.4 billion a year, with 17 million working days lost annually due to alcohol related sickness."

He added: "In Liverpool we want to tackle this problem and communicate how damaging alcohol misuse is both to the well being of staff and the performance of the business. Working in partnership with the Liverpool PCT, we are offering advice to employers to help combat alcohol problems in work and develop workplace alcohol policies for their staff."

Health@Work offers support and advice to businesses in all aspects of workplace health, if you require more details on how to tackle alcohol in the workplace call 0151 236 6608 or e-mail [info@healthatworkcentre.org.uk](mailto:info@healthatworkcentre.org.uk)



## **ENDS**

For more information or to set up interviews, please contact Paul Owen at Kenyon Fraser: [paul@kenyons.co.uk](mailto:paul@kenyons.co.uk) or 0151 706 9971.

### **Notes to editors:**

From its beginning in 1990, Health@Work's agenda has focused on reducing and preventing work-related ill-health. Over the years, Health@Work has developed a reputation for its effective service provision and its pioneering role in testing and launching innovative solutions to workplace health issues.

Health@Work has partnerships with Liverpool Primary Care Trust, City Council Environmental Health Departments and the Chamber of Commerce.

\*Figures based on Cabinet Office statistics 2003.